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IDEA @ DARDEN 2021
COLLABORATION FILE

TEAM #
(enter team number name here)

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DAY 1: INTRODUCE YOURSELVES

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DAY 1: DESIGN BRIEF (STEP 3)

FIG 1 OF 2

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DAY 1: DESIGN BRIEF (STEP 3)

FIG 2 OF 2

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DAY 2: RESEARCH PLAN (STEP 4) EXISTING AND SECONDARY SOURCES

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DAY 2: RESEARCH PLAN (STEP 4) TOOLS TO MAKE SENSE OF DATA

7

DAY 2: RESEARCH PLAN (STEP 4) PRIMARY RESEARCH

DAY 1: INTRODUCE YOURSELVES

Introduce your team and its members and share a little bit of your team personality. Please include a current picture of each team member (a Zoom screen shot is fine) and your preferred name(s) and pronunciation.

Spend no more than 5 minutes creating this slide.

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DAY 1: INTRODUCE YOURSELVES



Beau Davis - Hazard, KY (100% Sagittarius)
Pre-MBA - Real Estate

Summer '21 - Hershey Brand Mgmt.

Chris Kraft - St. Paul, MN (80% Scorpio)
Pre-MBA Corp. Finance @ Ecolab

Summer '21 BCG Minneapolis

Teddy Glickman - Washington, DC (100% Virgo)

Pre-MBA- Fashion and then Tech

Summer '21- Brand Management

Gabby Belmarez - Houston, TX (75% Gemini)

Pre-MBA - Data Analyst

Post-MBA - Product Management

Aaron Kodz - New York, NY (53% Taurus)

Pre-MBA Directed Advertisements

Summer '21 Chase

Ruoxi Cao - Washington, DC (100% Gemini)

Pre-MBA - Digital Marketing in Ed Tech

Summer '21 - Product Marketing

DAY 1: INTRODUCE YOURSELVES



**Patrick
Fasano**

“Won company’s 1st Lip
Sync Competition in front
of 300+ colleagues”



**Amanda
Wear**

“My favorite condiment is
dijon mustard”



Will Kelly

“I was an extra in a Martin
Lawrence movie”



**Fernando
Matsuzaki**

“I’m the best Brazilian
DJ at Darden”



**Andrew
Bridges**

“Can reach the top shelf
at the grocery store”



**Geoffrey
Hansen**

“My daughter’s one
month birthday is
Friday”

THE TEAM

Hi, I'm Justin! I was a Marine Corps Officer before Darden and my wife is also a FY.

Justin Rumps

Hi! I am a former Army officer and aspiring entrepreneur. My husband is a FY pursuing consulting.

Gretchen Pace

Hey, I'm a former submariner, current dad, consulting intern

Hayden Van Dyke

Hi, I'm Ryan and I was in the navy. I'm interning in consulting.

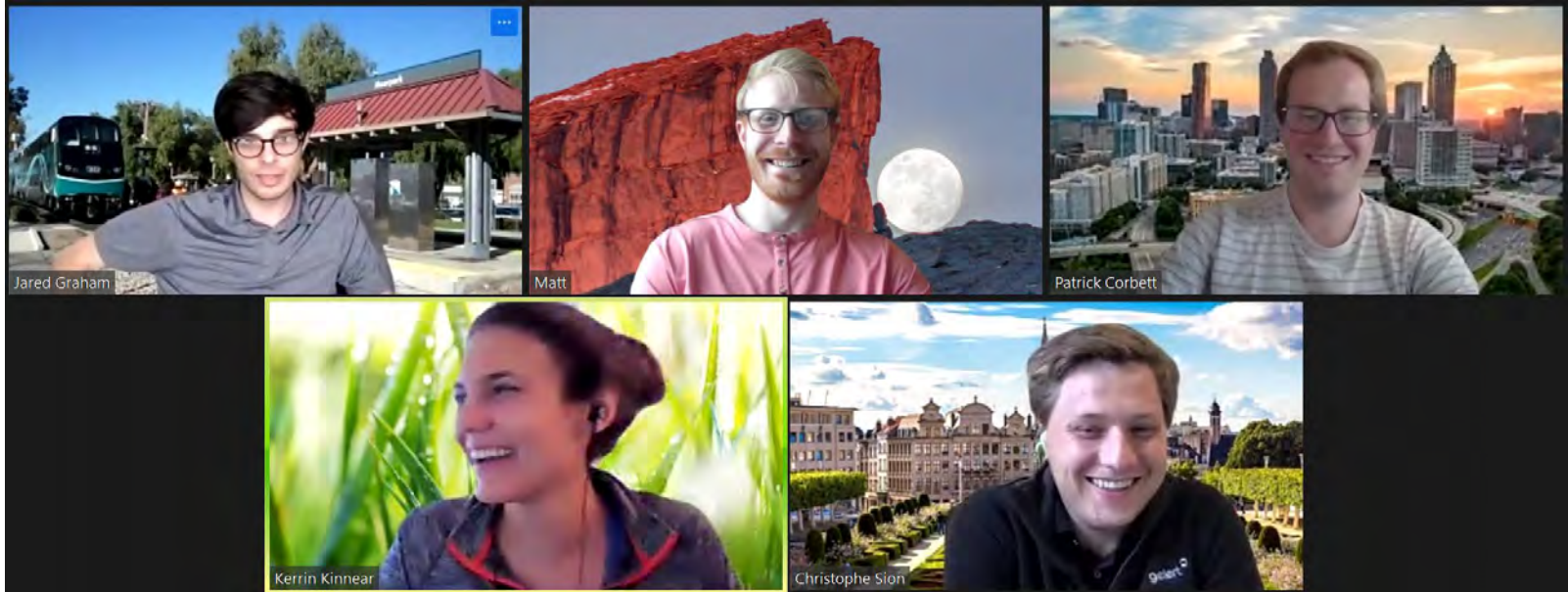
Ryan Sammons

Paolo Pahn

Hi, I am an officer in the Army National Guard with in interest in Finance and General Management

Paolo Pahn

DAY 1: INTRODUCE YOURSELVES



- Jared Graham - recovering consultant
- Matt Hazelgren - sustainability expert
- Patrick Corbett - data scientist in residence
- Kerrin Kinnear - energy aficionado
- Christophe Sion - attorney turned entrepreneur